

Ford PUMA



Go Further

ST-Line V with Black Painted Roof option shown.



DESIGN THAT DEMANDS ATTENTION

Make a statement in the All-New Ford Puma, with unparalleled looks and technology to match. With the FordPass App connecting you with your Puma¹, remote features are designed around you. Flexible interiors afford you the luxury of comfort and versatility, while a bold exterior guarantees you arrive in style.

ST-Line with park pack model shown.

SWITCH ON AND DRIVE OFF

Intelligent technology seamlessly integrated, the Ford Puma does more than look the part. Take advantage of hands-free voice control commands and wireless charging² of your smart devices to make life effortless. With remote start on the FordPass App, you can pre-heat or pre-cool the cabin to its last set temperature before you jump in.³ Connect your way and arrive in style.

The World At Your Fingertips with SYNC[®]3

Sophisticated and intuitive, the SYNC[®]3 infotainment system ensures you remain safely connected while you drive. Use voice commands to find your nearest restaurant, make hands-free phone calls and listen to text messages. Plus, seamlessly integrate your compatible smartphone through Apple CarPlay, Android Auto™ & Applink[®] for hands-free control of your favourite apps.^{4,5}

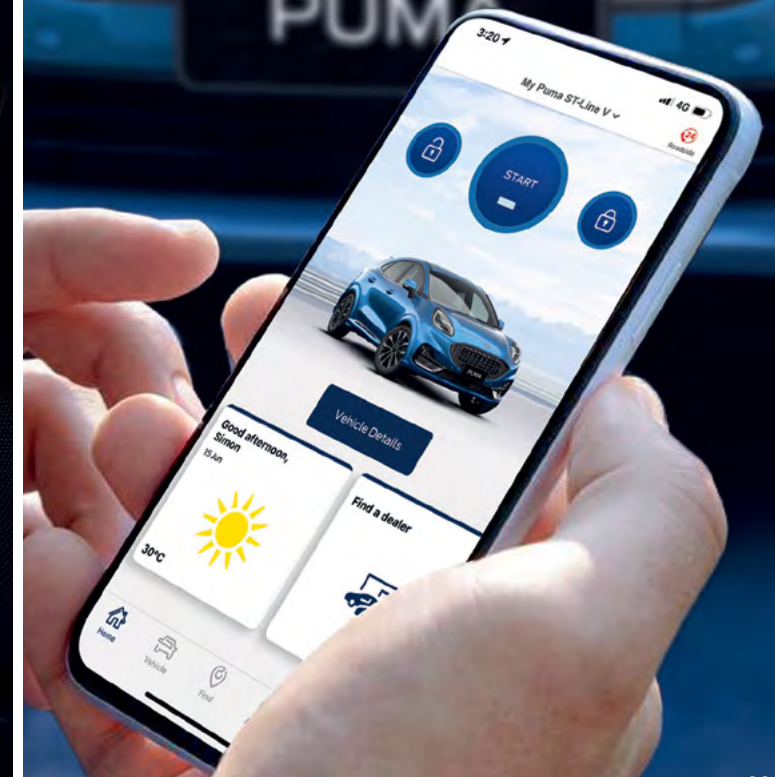
Enhanced Active Park Assist

Park on your own terms with the All-New Puma. Enhanced active park assist helps you find and navigate a suitable parking spot, automatically steering you in and out while you work on the accelerator and brake.^{6,7} It's designed to make parallel and perpendicular parking stress-free.

1.0L | Power 92 kW @ 6,000 RPM
Petrol | Torque 170 Nm @ 1,500-4500 RPM

WELCOME TO THE WORLD OF FORD CONNECTIVITY

Every Puma will arrive fitted with an embedded modem. Using the FordPass App on your mobile device¹, you can locate your vehicle⁸, lock and unlock the doors, and even start the engine remotely to heat or cool the cabin to the last known setting.³



Scan this code for more information.



FordPass App appearance as at July 2020 with minimum iOS 12.0 software or later and compatible device.

Colour Range *Prestige Paint is an option that incurs an additional charge ^Available with Black Painted Roof as an option that incurs an additional charge ~Not available on Puma ST-Line V



Agate Black*



Desert Island Blue**^



Frozen White



Grey Matter**^



Blazer Blue~



Fantastic Red**^



Magnetic*



Metropolis White**^



Solar Silver**^



Race Red~

Notes



Bold Exterior Styling

Puma ST-Line V's LED adaptive headlamps are not just for looks. Delivering a precise and intensely bright light pattern, they automatically adjust to suit different road and driving conditions. This new system reads the curve of the road to illuminate corners and crossings before you enter them. Puma's unique wheel designs stand out on each model, including 18-inch alloy wheels on Puma ST-Line V.



Wireless Charging

The interior of the Puma is designed to maximise space and convenience. Hassle-free wireless charging on the ST-Line V is available for compatible devices. It's never been easier to make sure your devices are charged up and ready to go.



Safety and Technology

Safety is paramount in every Puma. Loaded with clever technology designed to keep you, your family and other road users protected. Standard across the Ford Puma range is lane keeping aid⁷, autonomous emergency braking with pedestrian detection⁷, traffic sign recognition⁷, rear parking sensors⁷ and 180-degree split-view reverse camera.⁷



Uncompromised Load Space

Designed for more than looking good and feeling great, the Puma provides interior flexibility and storage solutions. The adjustable load compartment comfortably accommodates a box up to 112cm long, 97cm wide and 43cm high with the second row of seats folded flat.



Hands-Free Power Tailgate

No more rummaging for your keys, hands-free power tailgate⁹ makes access to your Puma load compartment easy, even when your hands are full. Kick your foot under the rear bumper and the hands-free power tailgate opens and closes automatically.



Award-Winning Performance

The 1.0L EcoBoost™ petrol engine is an 11-time winner at the International Engine of the Year awards from its launch in 2012 to 2019.¹⁰ With 92kW of power and 170Nm of torque, the Puma's EcoBoost™ engine maximises power whilst delivering incredible fuel efficiency of 5.3L/100km¹¹, making it perfect for city trips and outdoor adventures.

5 Selectable Drive Modes

Tackle any road and long distances with ease. Standard across the Puma range are 5 selectable Drive Modes—Normal, Sport, Eco, Slippery and Trail designed to make your drive as effortless and enjoyable as possible.



PUMA 2021.25MY specifications. Visit ford.com.au for full specification details and available accessories.

| | | Puma 1.0L Petrol FWD | Puma ST-Line 1.0L Petrol FWD | Puma ST-Line V 1.0L Petrol FWD |
|---|--|---|--|--|
| Engine, Transmission & Drivetrain | | | | |
| Engine | | 1.0L EcoBoost Petrol | 1.0L EcoBoost Petrol | 1.0L EcoBoost Petrol |
| Maximum Power | | 92kW @ 6000 RPM | 92kW @ 6000 RPM | 92kW @ 6000 RPM |
| Maximum Torque | | 170Nm @ 1500-4500 RPM | 170Nm @ 1500-4500 RPM | 170Nm @ 1500-4500 RPM |
| 7-speed DCT Automatic Transmission | | S | S | S |
| Auto Start-Stop | | S | S | S |
| Combined Fuel Economy (L/100km)(Auto) ¹¹ | | 5.3 | 5.3 | 5.3 |
| CO ² Emissions (g/km)(Auto) ¹¹ | | 121 | 121 | 121 |
| Sports-tuned suspension | | - | S | S |
| Exterior | | | | |
| Paddle Shifters | | - | S | S |
| Front Grille | | Chrome Inserts | Matte Black | Chrome Inserts |
| Exhaust - Chrome Extension | | - | S | - |
| Exterior Headlamps | | LED Projector Headlamps | LED Projector Headlamps | LED Adaptive Headlamps |
| 'Follow Me Home' Lighting | | S | S | S |
| Front Fog & Cornering Lamps | | S | S | S |
| LED Daytime Running Lamps & LED Tail Lamps | | S | S | S |
| Puddle Lamps | | S | S | S |
| Heated Exterior Mirrors - Body Colour ¹² , Power Adjustable & Power Folding | | S | S | S |
| Rear Spoiler | | S | - | - |
| Rear Spoiler - Large Single Wing | | - | S | S |
| Scuff Plates with ST-Line Logo | | - | - | S |
| Towing Hooks - Front | | S | S | S |
| Towing Hooks - Rear | | S | S | S |
| Wheels - 17" Alloy (Absolute Black) with 215/55 R17 Tyres | | S | - | - |
| Wheels - 17" Alloy (Black Machined) with 215/55 R17 Tyres | | - | S | - |
| Wheels - 18" Alloy (Multi Spoke) 215/50 R18 Tyres | | - | - | S |
| Wheels - 16" Mini Spare Wheel | | S | S | S |
| Audio and Communication | | | | |
| Standard features across all models include: | <ul style="list-style-type: none">• 8" Colour Touch Screen• Apple CarPlay™, Android Auto™ & Applink®⁵.• DAB+/AM/FM Radio, | <ul style="list-style-type: none">• Bluetooth¹³-Enabled Audio Streaming & USB Interface• FordPass Connect - Embedded Modem¹. | <ul style="list-style-type: none">• Satellite Navigation with Traffic Message Channel¹⁴.• SYNC®³ with Voice-Activated Controls⁴. | <ul style="list-style-type: none">• USB Ports x 2• Voice Pass Through (Sir/Google Assistant)⁵. |
| 6 Speaker Sound System | | S | S | - |
| Premium Sound System (B&O PLAY) - 10 Speakers with Subwoofer | | - | - | S |
| Wireless Charging | | - | - | S |
| 4.2" Analog Cluster | | S | - | - |
| 12.3" Digital Cluster | | - | S | S |
| Comfort and Convenience | | | | |
| Standard features across all models include: | <ul style="list-style-type: none">• Floor Mats - Driver & Passenger Front• Illuminated Vanity Mirrors | <ul style="list-style-type: none">• Leather Wrapped Gear Stick & Handbrake• LED Ambient Lighting | <ul style="list-style-type: none">• Luggage Compartment Hooks x 4• Power Front & Rear Windows• Rain Sensing Windscreen Wipers | <ul style="list-style-type: none">• Rear View Mirror - Auto Dimming & Rain Sensing |
| Auxiliary 12V Power Outlet | | S | S | S |
| Climate Control | | Automatic | Manual | Automatic |
| Leather Wrapped Steering Wheel | | S | - | - |
| Leather Wrapped Steering Wheel - Unique ST-Line | | - | S | S |
| Metallic Foot Pedals | | - | S | S |
| Privacy Glass | | - | - | S |
| Push Button Start | | S | S | S |
| Safety, Security and Driver Assistance | | | | |
| Standard features across all models include: | <ul style="list-style-type: none">• Anti-Lock Braking System (ABS)⁷.• Auto Headlamps & High Beam• Automatic Windshield Wipers• Autonomous Emergency Braking (AEB) with Pedestrian Protection⁷.• Brake Calipers• Cruise Control⁷. | <ul style="list-style-type: none">• Driver Impairment Monitor• Electronic Stability Control⁷.• Emergency Assistance¹⁵.• Emergency Brake Assist (EBA)⁷.• Forward Collision Alert⁷.• Hill Hold Assist⁷.• Hill Launch Assist⁷. | <ul style="list-style-type: none">• Lane Keeping Aid with Lane Departure Warning⁷.• Power Child Locks• Proximity Alarm• Rear Parking Sensors⁷.• Rear View Camera with 180-Degree Split View⁷. | <ul style="list-style-type: none">• Seatbelt Minder/Monitors for 1st and 2nd row• Selectable Drive modes: Normal, Eco, Sport, Slippery & Trail• Traction Control System⁷.• Traffic Sign Recognition⁷.• Tyre Pressure Monitoring System |
| Adaptive Cruise Control | | P | P | P |
| Parking Sensors - Front | | P | P | P |
| 6 Airbags standard including: | Driver and Front Passenger, Front Side and Front Curtain and Rear Side Curtain | | | |
| Seating | | | | |
| Seat Trim | | Ebony Cloth with Metal Grey stitching | Ebony Cloth with Red stitching | Leather Accented with Metal Grey stitching |
| Seat Style | | Lumbar Seats | Sport Seats | Lumbar Massage Seats |
| 4-way Driver Seat Adjustment (plus Lumbar Support) | | S | S | S |
| 4-way Passenger Seat Adjustment (plus Lumbar Support) | | S | - | S |
| 2nd Row 60/40 split fold | | S | S | S |
| Child Seat Upper Anchorage Points (x 3) | | S | S | S |
| Child Seat ISOFIX Anchorage Points (x 2) | | S | S | S |
| Factory Options | | | | |
| Hands-Free Power Tailgate (includes Smart Keyless Entry) | | O | O | S |
| Roof Racks Black ¹⁶ | | O | O | O |
| Panoramic Sunroof ¹⁷ . | | O | O | O |
| Park Pack, including: | | | | |
| Adaptive Cruise Control with Stop & Go, Evasive Steer Assistance and Lane Centering, Enhanced Active Park Assist, Front Parking Sensors, Blind Spot Information System (BLIS) | | O | O | O |
| Black Painted Roof (Available on Grey Matter, Desert Island Blue, Metropolis White, Fantastic Red and Solar Silver exterior paint colours) | | O | O | O |
| Prestige Paint | | O | O | O |

S = Standard O = Optional P = Part of Pack - = Not available

1. Use of FordPass is subject to the FordPass Terms and Privacy Policy and the Connected Vehicle Terms and Privacy Policy available on ford.com.au/fordpass and requires a compatible mobile device, internet access and software (including software updates from time to time). You are responsible for internet access, mobile network data and voice call services required for your use of the FordPass App on your mobile device, including associated fees. The FordPass Connect Modem and FordPass App can only work when connected to the telecommunications network. Ford cannot guarantee that FordPass will be in fully operating condition at all times and the FordPass App may be unavailable or particular FordPass services interrupted. Ford is not responsible for any limitations or restrictions of the telecommunications network or of your mobile device. 2. Wireless Charging for compatible devices available on ST-Line V only. 3. Use Remote Vehicle Start and Stop responsibly and only in well ventilated areas where you are aware of your vehicle's surroundings. 4. Not all SYNC®3 features are compatible with all phones, for full compatibility list see www.ford.com.au/sync. 5. Apple CarPlay / Android Auto requires phone with compatible version of Apple iOS / Android™ (as applicable), active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri Eyes Free, iPod and iPhone are trademarks of Apple Inc. registered in the US and other countries. Android Auto and Google Maps are trademarks of Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions. 6. Active Park Assist is a part of the optional Park Pack available at an additional cost across Ford Puma, Puma ST-Line and Puma ST-Line V. 7. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions (including at certain speeds) or adverse weather. 8. Vehicle Locator only available when Vehicle Location setting is on. 9. Hands-Free Power Tailgate is standard on Puma ST-Line V and available as an option at additional cost on Ford Puma & ST-Line. 10. The International Engine of the Year award is presented by the Engine + Powertrain Technology International (<https://www.ukimediaevents.com/engineoftheyear/>). The 1.0L EcoBoost™ was the overall winner in 2012, 2013 and 2014, best new engine in 2012, best engine under 1.0-litre in 2012, 2013, 2014, 2015, 2016 and 2017 and sub-150 PS category winner in 2019. 11. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that these fuel consumption and emissions figures will be achieved in real world driving conditions. Actual fuel consumption and emissions will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 12. Agate Black paint colour when black painted roof is optioned. 13. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is under license. Some phones not compatible. 14. Traffic Message Channel is currently provided through an arrangement with Intellematics Australia Pty Ltd (Intellematics). The ongoing provision of this feature cannot be guaranteed if Ford's arrangements with Intellematics cease for any reason. 15. Emergency Assistance feature needs a paired and in range mobile phone. Can activate in the event of a crash which deploys an airbag or activates the fuel pump shut off. 16. Not available with optional Panoramic Sunroof. 17. Not available with optional Roof Racks.

FORD SERVICE BENEFITS

Our Commitment to You | Convenience. Reliability. And no nasty surprises. That's what service should be. And that's exactly what Ford promises when you have your car serviced. Feel at ease knowing that your car is being serviced by factory trained technicians using specialised diagnostic equipment. After all, nobody knows your Ford better than we do. Speak to your participating Ford Dealer today about how we can help you make the most out of your vehicle experience.

\$299

PER STANDARD A OR B SCHEDULED SERVICE FOR UP TO 4 YEARS/60,000KMS

Feel at ease knowing that when you purchase a new Puma, for eligible customers, the most you will pay is \$299 for items listed in an A or B standard service for the first 4 years or up to 60,000km, whichever comes first.²

5 YEAR UNLIMITED KILOMETRE WARRANTY

As a Ford owner you will receive a Five Year / Unlimited Kilometre Ford Express New Vehicle Warranty with your purchase.¹ For details about this warranty please visit: www.ford.com.au/owners/warranties

Low Price Tyre Guarantee³

We'll match competitor's price on selected tyres we stock.



Service Loan Car³



Brakes Price Promise³



Service Calculator³



Roadside Assistance
Auto Club³



Low Price Tyre
Guarantee³



Sat Nav Map Updates³



Vehicle Health Report



Genuine Ford Parts



Peace of Mind Service
Inspection



Online Service
Bookings

Now that's what Service should be.

Contact us

If you have any questions or concerns, please contact our Customer Relationship Centre on 13 FORD (13 3673) or email foacustl@ford.com

Running a fleet?

Our Ford Fleet team is here to assist you in any way we can. Please call 1300 13 13 30 or email askfleet@ford.com

Ford For Good

From supporting national causes to community volunteering, we take our social responsibility seriously. Find out more at ford.com.au/about/community

1. Warranty conditions apply. 5 year/unlimited km Ford Express New Vehicles Warranty applies to new, demonstrator and service loaner vehicles delivered from 1 May 2018. Our goods come with consumer guarantees that cannot be excluded under the Australian Consumer Law. Our warranty does not limit and may not exceed your rights under those guarantees. 2. Available at participating Ford Dealers on 2019MY Endura onwards, 2019MY Focus onwards, 2019.75MY Ranger onwards, 2019.75MY Everest onwards, 2020MY Mustang onwards, 2020.25MY Fiesta ST onwards, 2020.25MY Focus ST onwards, 2020.75MY Escape onwards and 2020.75MY PUMA onwards vehicles first purchased by a Private or Blue Fleet customer or as a dealer demonstrator/service loaner (CCLV) vehicle excluding vehicles purchased under Ford's Privilege Club or Ford's Dealership Employee Program. Offer valid for 4 years or 60,000km (whichever occurs first) commencing on the date of delivery to original owner except for demonstrator/service loaner (CCLV) vehicles, in which case it commences on the date it was first registered by a Ford Dealer. A or B Scheduled Service Items (and Additional Scheduled Maintenance Items which are not included) are set out in the Customer Assistance and Warranty Guide with the vehicle. See www.ford.com.au/service/t-and-c for full terms. 3. Available at participating Dealers. See www.ford.com.au/owners/service/ for full terms and conditions.

This brochure details specifications and features of the Puma 2020 onwards Range. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire Puma 2020 onwards Range. Please visit our website www.ford.com.au for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Image and Illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: Level 1, 600 Victoria St, Richmond, Victoria 3121, Australia.
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